**THE NHP FOUNDATION RECOGNIZED AS 39TH ANNUAL TELLY AWARD WINNERS**

**Sole Affordable Housing Organization Honored**

New York (June 4 2018) A video telling the story of a revitalized affordable housing development produced by 5:00 Films in conjunction with not-for-profit affordable housing organization, The NHP Foundation, has been awarded a 2018 Bronze [Telly Award](http://www.tellyawards.com/) for "General-Public Service & Activism for Social Video.”

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​The video entitled [“Delivering on Our Commitment”](https://www.youtube.com/watch?v=sEA20L6oGDg) demonstrates how The NHP Foundation, via a combination of private and public funding and government support, helped refurbish the 284-unit Cleme Manor Apts in Houston, and in so doing, helped the community realize goals such as reducing crime in the area and providing increased services.

Via the 5:00 Films collaboration, The NHP Foundation is the only affordable housing entity recognized for an outstanding video in any Telly category. The Telly Awards honor groundbreaking video work “across all screens.”

​“Thought-provoking, compelling video is helping tell the NHPF story in new ways to new audiences,” said Thom Vaccaro, NHPF SVP, External Affairs, who worked closely to produce the video, “And we thank 5:00 Films for going above and beyond in creating this award-winning piece.”

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About The Telly Awards

The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 12,000 entries from all 50 states and 5 continents. Entrants are judged by The Telly Awards Judging Council—an industry body of over 200 leading experts including advertising agencies, production companies, and major television networks, reflective of the multiscreen industry The Telly Awards celebrates. Partners of The Telly Awards include NAB, StudioDaily, Stash Magazine, and Digiday.

About 5:00 Films

Founded in 2004 as a boutique video production company, we have since grown into a full-service creative agency helping nonprofits, associations, and other mission-driven organizations connect with and engage supporters through the power of storytelling and visual imagery. We see our role as strategic and creative advisors as being equally important–if not more important–than being just a company that knows how to produce video (even if we do that really well, if we do say so ourselves). So while video is our core capability and we’ve got the portfolio, client testimonials and awards to prove it, we’re much more than just a video production company. We’re an eclectic [team](https://500films.com/our-team/) of top-notch creative professionals who are grounded and guided by three core principles in all that we do: We do the right thing. We deliver the right solution. We focus on the relationship.

About The NHP Foundation

 Headquartered in New York City with offices in Washington, DC, and Chicago, IL, The NHP Foundation (NHPF) was launched on January 30, 1989, as a publicly supported 501(c)(3) not-for-profit real estate corporation. NHPF is dedicated to preserving and creating sustainable, service-enriched multifamily housing that is both affordable to low and moderate income families and seniors, and beneficial to their communities. NHPF also provides a robust resident services program to nearly 28,000 community residents. Through partnerships with major financial institutions, the public sector, faith-based initiatives, and other not-for-profit organizations, NHPF has preserved 81 properties, totaling 14,259 units in 18 states and the District of Columbia. Today, NHPF’s portfolio includes 41properties totaling nearly 7,000 apartment units in 16 states and the District of Columbia. For more information please visit [www.nhpfoundation.org](http://www.nhpfoundation.org).